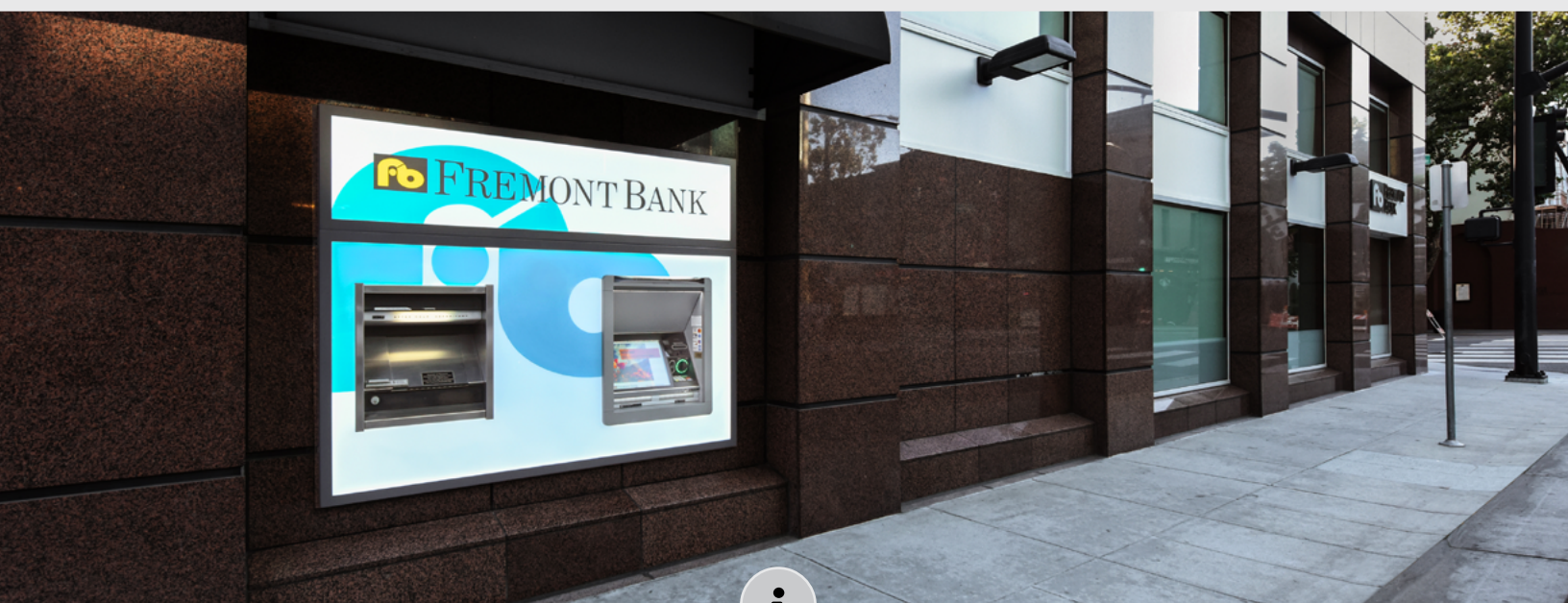




Sterling ATM Inc. wins 2020 Utah Manufacturer of the Year Award after a comprehensive review & analysis by the Utah Manufacturers Association.

November 17, 2020, Salt Lake City, Utah

FOR IMMEDIATE RELEASE



In a year marked by unprecedented challenges for manufacturing companies all over the state, Sterling ATM Inc. was named 2020 Utah Manufacturer of the Year by the Utah Manufacturers Association (UMA). The annual award recognized Sterling as the state's top manufacturer based on a range of criteria including financial performance, operational excellence, innovation, employee engagement and company culture.



“Part of the reason they were selected is their fearless innovation.”

Sterling ATM Inc. has been a leading niche provider of automated teller machine (ATMs) fixtures for the banking industry. Facing a mature core market, they saw the need to develop additional revenue. Through a more concerted and focused effort to hone in on their targeted client base, along with a more efficient, reliable and higher quality production process, this resulted in all time records in sales volume. Key to this process as well was a cultural shift from a product management group to a “client experience” group, which has resulted in a much more satisfied clientele.

Recent achievements include:

1

Combined sales and production volume doubled over 2018 levels.

2

Sterling ATM is now the market leader in ATM related fixtures.

3

Bean Trailer, an additional product set made by Sterling ATM, is the fastest growing teardrop trailer in the country.

4

2019 Bean Trailer Awarded “Coolest Thing Made in Utah” by the Utah Manufacturers Association (UMA).

5

2020 Winner of UMA's Utah's Manufacturer of the Year Award besting respected Fortune 500 companies.

6

Sterling developed an exclusive relationship with the world's largest deployer of ATMs to provide branding fixtures.

7

Reduced warranty expenses in half while doubling volume.

8

Reduced lead times by 2/3 while doubling volume.

Surrounds & Enclosures ▾



Manufacturer of the Year ▾



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“Designing and manufacturing quality products for over 20 years.”

For more information head to:



UTAH MANUFACTURERS ASSOCIATION